

## TCS-COLOMBO PLAN COURSE INFORMATION:

Tourism And Hospitality Management (thm) at National Institute For Micro Small & Medium Enterprises, From: 22-01-2018 To:16-03-2018.

### NATIONAL INSTITUTE FOR MICRO SMALL & MEDIUM ENTERPRISES

ni-msme, the pioneer entrepreneurship development institute, is playing a pro-active role in providing techno-managerial services to foster the progress of MSMEs towards success and prosperity. The principal charter of this Institute is to assist the Government in formulating policies for MSME and help the practising and potential entrepreneurs through a host of services like training, research, consultancy, information, education and extension

#### Individual Course Details

#### 14) Tourism and Hospitality Management (THM)

A. Name of the Institute	National Institute for Micro, Small and Medium Enterprises ( <b>ni-msme</b> )  (An Organisation of Ministry of MSME, Govt. of India)  (An ISO 9001-2008 Organisation)
B. Name/title of the Course	Tourism and Hospitality Management (THM)
C. Proposed Dates and Duration of the Course in weeks / months	From 22 January 2018 to 16 March 2018  8 Weeks / 2 Months
D. Eligibility Criteria for Participants  1. Educational Qualification  2. Work Experience  3. Age Limit	Graduation with 3 yrs experience  <b>Or</b>  Diploma with 5 yrs experience  <b>Or</b>  Certificate with 7 yrs experience  III) 50 years
E. Aims & Objectives of the Course	<b><u>AIM &amp; OBJECTIVES:</u></b>  • Develop competent tourism and hospitality professionals for responsible and responsive leadership and provide world class service in meeting customer needs

	<ul style="list-style-type: none"> <li>• Develop necessary soft skills like team building, communication and human relation skills to deliver maximum customer satisfaction</li> <li>• Promote setting up small enterprises in tourism and hospitality sector</li> </ul>
F. Details of Content of the Course <i>(please attached detailed course profile)</i>	<p><b><u>CONTENTS</u></b></p> <p>Introduction to tourism and Hospitality Management</p> <p>Travel and Tourism Management</p> <p>Hotel Management</p> <p>Food &amp; Beverage Management</p> <p>Tourism and Hospitality, Operations Management</p> <p>Business Law</p> <p>Orientation to French</p> <p>In-plant training and Project work</p>
G. Mode of Evaluation of Performance of the ITEC Participant	<ol style="list-style-type: none"> <li>1. Class presentation</li> <li>2. Project work</li> <li>3. Report preparation and presentation</li> </ol>

### **The Colombo Plan:**

Colombo Plan is the first Inter-Governmental Organization in Asia and Pacific region, established on 1 July 1951 as a commonwealth initiative which has now completed 65 years of service to the member countries. Its original objectives have been to assist the socio-economic and infrastructure development of the member countries, who were devastated by years of war and destruction. In the initial years, Colombo Plan concentrated on infrastructure building such as roads, railways, airports, irrigation dams, universities, and industries, while also assisting the countries in their capacity building through long term scholarships, training programmes etc.

### **Brief History of the Colombo Plan**



**The Colombo Plan Secretariat was established in 1951 with 7 founding member countries based on the discussions at the Commonwealth Foreign Ministers Conference held in Colombo in 1950.**

It has grown from the founding group of seven Commonwealth nations - Australia, Britain, Canada, Ceylon, India, New Zealand and Pakistan - into an international organisation of 27 member countries, including developed and developing non-commonwealth countries in the Asia Pacific region.

Current Colombo Plan member countries are Afghanistan, Australia, Bangladesh, Bhutan, Brunei, Fiji, India, Indonesia, Iran, Japan, Republic of Korea, Lao PDR, Malaysia, Maldives, Myanmar, Nepal, New Zealand, Pakistan, Papua New Guinea, Philippines, Singapore, Sri Lanka, Kingdom of Saudi Arabia, Thailand, United States of America and Vietnam.

The training programmes titled under the Colombo plan's Technical Cooperation Scheme (TCS-Colombo Plan) is part of the pledge by the Government of India in the last Consultative Committee Meeting (CCM) held in Fiji in 2016.