

TCS-COLOMBO PLAN COURSE INFORMATION:

Trainers Training On Promotion Of Self Employment And Skill Development (tt-psesd)- at National Institute Of Entrepreneurship And Small Business Development From: 19-03-2018 To:20-04-2018.

Institute:

NATIONAL INSTITUTE OF ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT



The National Institute for Entrepreneurship and Small Business Development (NIESBUD) was set up on 6th July 1983, by the then Ministry of Industry (now Ministry of Micro, Small & Medium Enterprises), Government of India. The basic objectives of the Institute are: promotion and development of micro, small and medium enterprises including enhancement of their competitiveness through different interventions. The major activities of the Institute include Evolving effective Training Strategies and Methodology, standardizing Model Syllabi for Training various target Groups, formulating Scientific Selection Procedures, developing Training Aids, Manual, Tools Facilitating and Supporting Central / State/Other Agencies in Organizing Entrepreneurship Developing Programmes, which help in developing an entrepreneurial culture in the society.

INDIVIDUAL COURSE DETAILS

A. Name of the Institute	National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/Title of the Course	Trainers' Training on Promotion of Self Employment and Skill Development (TT-PSESD)
C. Course Dates with Duration in Weeks <i>[note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]</i>	From 19 March 2018 – 27 April 2018 6 Weeks / 1 Month
D. Eligibility Criteria for Participants 1. Educational Qualifications 2. Work Experience required, if any	I) 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation.

<p>3. Age Limit</p> <p>[note: ITEC norms is 25-45 years]</p> <p>4. Target Group <i>[Level of participants and target ministries/departments etc. may be indicated]</i></p>	<p>II) Sufficient experience in the area of Entrepreneurship Education, Human Resource Development, Management, Self Employment and Small Business Development and working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.</p> <p>III) 25-50 Years</p> <p>(IV) The programme is suitable for the Officials, Directors, Executives, Consultants engaged in Entrepreneurship Education, Human Resource development, Management, Self Employment and Small Business Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.</p>
<p>E. Aims & Objectives of the Course</p>	<p>The Programme has been designed to:-</p> <ul style="list-style-type: none"> • Understand the Process of Entrepreneurship Development for Self-Employment • Develop skill in sensing and selecting appropriate project • Understand the institutional networking for self employment • Acquire ability and capability for setting up an enterprise and to manage it successfully • Develop an action plan to use learning in back home situation
<p>F. Course Contents / Syllabus <i>[please attach course details / profile]</i></p>	<p><u>COURSE CONTENTS</u></p> <p>Entrepreneurship for Self Employment</p> <ul style="list-style-type: none"> - Need & scope of entrepreneurship development - Different approaches of entrepreneurship for self employment - Entrepreneurship & skill development - Developing skilled manpower - Cluster Development <p>Entrepreneurial Competencies for Self-Employment</p> <ul style="list-style-type: none"> - Motivating youth for self employment as career option - Understanding behavioral competencies for self-employment - Developing behavioral competencies for self-employment - Achievement planning for success in business

	<p>Creating Micro Enterprise</p> <ul style="list-style-type: none"> - Type of enterprises and self employment opportunities - Setting up an Micro Enterprise - Sensing self employment opportunities - Market Survey - Project report formulation - Institutional Networking - Project Appraisal Techniques <p>Managing the Micro Enterprise</p> <ul style="list-style-type: none"> - Small Business Management - Total Quality Management - Marketing Management - Financial Management - E-marketing - Information Technology - Growth & Sustenance - Monitoring & Evaluation <p>Field Studies</p> <ul style="list-style-type: none"> - Study of the organizations engaged in self-employment activities - Study of the Business Enterprises of the self-employed persons
G. Mode of Evaluation of performance of the participants	<ol style="list-style-type: none"> 1. Individual assignment/presentation 2. Group work 3. Study Visit reports 3. Action Plan preparation & presentation 4. Attendance 5. Overall behavior in & outside the class

The Colombo Plan:

Colombo Plan is the first Inter-Governmental Organization in Asia and Pacific region, established on 1 July 1951 as a commonwealth initiative which has now completed 65 years of service to the member countries. Its original objectives have been to assist the socio-economic and infrastructure development of the member countries, who were devastated by years of war and destruction. In the initial years, Colombo Plan concentrated on infrastructure building such as roads, railways, airports, irrigation dams, universities, and industries, while also assisting the countries in their capacity building through long term scholarships, training programmes etc.

Brief History of the Colombo Plan



The Colombo Plan Secretariat was established in 1951 with 7 founding member countries based on the discussions at the Commonwealth Foreign Ministers Conference held in Colombo in 1950.

It has grown from the founding group of seven Commonwealth nations - Australia, Britain, Canada, Ceylon, India, New Zealand and Pakistan - into an international organisation of 27 member countries, including developed and developing non-commonwealth countries in the Asia Pacific region.

Current Colombo Plan member countries are Afghanistan, Australia, Bangladesh, Bhutan, Brunei, Fiji, India, Indonesia, Iran, Japan, Republic of Korea, Lao PDR, Malaysia, Maldives, Myanmar, Nepal, New Zealand, Pakistan, Papua New Guinea, Philippines, Singapore, Sri Lanka, Kingdom of Saudi Arabia, Thailand, United States of America and Vietnam.

The training programmes titled under the Colombo plan's Technical Cooperation Scheme (TCS-Colombo Plan) is part of the pledge by the Government of India in the last Consultative Committee Meeting (CCM) held in Fiji in 2016.

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